

Probabilistic Relationship between Attributes and Class

- ◆ Ten middle-aged, divorced, male borrowers have defaulted on their loans, but would the 11th one default as well?

Bayes Theorem

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

- ◆ Prior and posterior probabilities
 - P(A) and P(A|B)
 - P(B) and P(B|A)

Bayesian Classification

$$P(C_i | \mathbf{X}) = \frac{P(\mathbf{X} | C_i)P(C_i)}{P(\mathbf{X})}$$

- ◆ \mathbf{x} is a given record with attribute values (x_1, x_2, \dots, x_n) , and C_i is a class
- ◆ $P(C_i | \mathbf{x})$ is the probability of \mathbf{x} belonging to class C_i given \mathbf{x} 's attribute values
- ◆ We predict that \mathbf{x} belong to C_i if $P(C_i | \mathbf{X}) > P(C_j | \mathbf{X})$ for $j \neq i$

Calculate $P(C_i | \mathbf{X})$

- ◆ $P(\mathbf{X})$ does not need to be calculated
 - *Why??*
- ◆ $P(C_i)??$
- ◆ $P(\mathbf{X} | C_i)??$

Sample Data

TID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes
11	No	Single	120K	??

Naive Bayesian Classification

- ◆ $\mathbf{X}=(x_1, x_2, \dots, x_n)$
- ◆ Assume the attribute values are conditionally independent of one another (the *naive* assumption)

$$P(\mathbf{X} | C_i) = \prod_{i=1}^n P(x_i | C_i) \\ = P(x_1 | C_i) \times P(x_2 | C_i) \times \dots \times P(x_n | C_i)$$

Attribute A_k is Categorical

- ◆ $P(x_k | C_i)$ is the fraction of number of records in C_i with value x_k for attribute A_k

Attribute A_k is Continuous-valued ...

- ◆ Assume A_k follows a Gaussian distribution with a mean μ and standard deviation σ

$$\mu = \frac{1}{N} \sum_{i=1}^N x_i \quad s = \sqrt{\frac{1}{N-1} \sum_{i=1}^N (x_i - \mu)^2}$$

s: sample standard deviation

... Attribute A_k is Continuous-valued

$$g(x, \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$$P(x_k | C_i) = g(x_k, \mu_{c_i}, \sigma_{c_i})$$

Naive Bayesian Classification Example ...

- ◆ $P(\text{Default}=\text{N} | \text{HO}=\text{N}, \text{MS}=\text{S}, \text{AI}=120\text{K})$
- ◆ $P(\text{Default}=\text{Y} | \text{HO}=\text{N}, \text{MS}=\text{S}, \text{AI}=120\text{K})$

... Naive Bayesian Classification Example

- ◆ Annual Income, Default=No
 - $\mu=110, \sigma=54.54$
 - $P(\text{AI}=120\text{K} | \text{No})=0.0072$
- ◆ Annual Income, Default=Yes
 - $\mu=90, \sigma=5$
 - $P(\text{AI}=120\text{K} | \text{Yes})=1.2 \times 10^{-9}$

Avoid Zero $P(x_k | C_i)$

- ◆ A zero $P(x_k | C_i)$ would make the whole $P(\mathbf{x} | C_i)$ zero
- ◆ To avoid this problem, add 1 to *each count* – assuming the training set is sufficiently large, the effect of adding one is negligible
- ◆ Example:
 $P(\text{Default}=Y | \text{HO}=N, \text{MS}=M, \text{AI}=120K)??$

About Naive Bayesian Classification

- ◆ The most accurate classification *if the conditional independence assumption holds*
- ◆ In practice, some attributes may be correlated
 - E.g. education level and annual income

Bayesian Belief Network (BBN)

- ◆ A *directed acyclic graph* (dag) encoding the dependencies among a set of variables
- ◆ A *conditional probability table* (CPT) for each node given its immediate parent nodes

A BBN Example

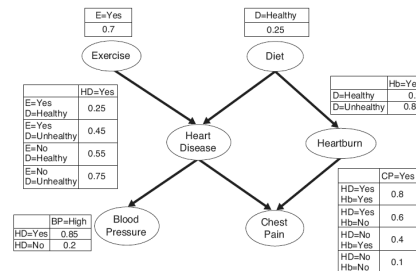


Figure 5.13. A Bayesian belief network for detecting heart disease and heartburn in patients.

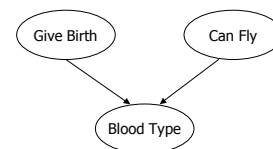
©Tan, Steinbach, Kumar Introduction to Data Mining 2004

Construct a BBN

- ◆ Create the structure of the network
 - From domain knowledge
 - From training data
- ◆ Calculate the CPT for each node X
 - $P(X)$ if X does not have any parent
 - $P(X|Y)$ if X has one parent Y
 - $P(X|Y_1, Y_2, \dots, Y_k)$ if X has multiple parents $\{Y_1, Y_2, \dots, Y_k\}$

BBN Construction Example

- ◆ Use the Vertebrate dataset to construct the following BBN



BBN Terminology

- ◆ If there is a directed *arc* from X to Y
 - X is a parent of Y
 - Y is a child of X
- ◆ If there is a directed *path* from X to Y
 - X is an ancestor of Y
 - Y is a descendent of X

Conditional Independence in BBN

- ◆ A node in a Bayesian network is conditionally independent of its non-descendants if its parents are known

$$P(x_1, \dots, x_n) = \prod_{i=1}^n P(x_i \mid \text{Parents}(A_i))$$

Bayesian Classification Examples

- ◆ Output node – Heart Disease
- ◆ Testing data
 - ()
 - (BP=high)
 - (BP=high, D=Healthy, E=Yes)

Bayesian Classification Examples – 1

$$\begin{aligned} P(HD = Yes) &= \sum_{i=1}^n \sum_{j=1}^m P(HD = Yes \mid E = a_i, D = b_j) P(E = a_i, D = b_j) \\ &= \sum_{i=1}^n \sum_{j=1}^m P(HD = Yes \mid E = a_i, D = b_j) P(E = a_i) P(D = b_j) \\ &= 0.49 \end{aligned}$$

Bayesian Classification Examples – 2

$$\begin{aligned} P(HD = Yes \mid BP = High) &= \frac{P(BP = High \mid HD = Yes) P(HD = Yes)}{P(BP = High)} \\ &= \frac{P(BP = High \mid HD = Yes) P(HD = Yes)}{\sum_{i=1}^n P(BP = High \mid HD = a_i) P(HD = a_i)} \\ &= 0.80 \end{aligned}$$

Bayesian Classification Examples – 3

$$\begin{aligned} P(HD = Yes \mid BP = High, D = Healthy, E = Yes) &= \frac{P(BP = High \mid HD = Yes, D = Healthy, E = Yes) P(HD = Yes \mid D = Healthy, E = Yes)}{P(BP = High \mid D = Healthy, E = Yes)} \\ &= \frac{P(BP = High \mid HD = Yes) P(HD = Yes \mid D = Healthy, E = Yes)}{\sum_{i=1}^n P(BP = High \mid HD = a_i) P(HD = a_i \mid D = Healthy, E = Yes)} \\ &= 0.59 \end{aligned}$$

About BBN

- ◆ Does not assume attribute independence
- ◆ Provides a way to encode domain knowledge
 - Robust to model overfitting
- ◆ Any node can be used an output node

Bayes Error Rate

- ◆ If the relationship between attributes and class is probabilistic, it is impossible to be 100% correct.
- ◆ Bayes Error Rate – minimum achievable error rate for a given classifier

Bayes Error Rate Example ...

- ◆ Identify alligators and crocodiles based on their lengths X
- ◆ $P(X|\text{Crocodile})$ is Gaussian with $\mu=15$ and $\sigma=2$
- ◆ $P(X|\text{Alligator})$ is Gaussian with $\mu=12$ and $\sigma=2$

...Bayes Error Rate Example...

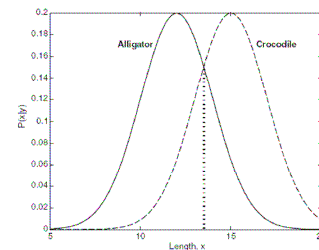


Figure 5.11. Comparing the likelihood functions of a crocodile and an alligator.

©Tan, Steinbach, Kumar Introduction to Data Mining 2004

... Bayes Error Rate Example

$$\text{Error} = \int_0^{\hat{x}} P(X|\text{Crocodile})dX + \int_{\hat{x}}^{\infty} P(X|\text{Alligator})dX$$

↓

$$P(X = \hat{x}|\text{Crocodile}) = P(X = \hat{x}|\text{Alligator})$$

↓

$$\hat{x} = 13.5$$

Readings

- ◆ Textbook 8.3 and 9.1.1