

#### A Classification Problem

Is a loan to a person who is 45 years old, divorced, renting an apartment, with two kids and annual income of 100K high risk or low risk?





<b>C</b>	Classification vs. Regression						
	<ul> <li>Classification predicts categorical attribute values</li> <li>Regression predicts <i>continuous</i> numerical attribute values</li> </ul>						
	SID	HW1	HW2	HW3	Final	Pass/Fail	
	1	40	60	70	95	Passed	
	2	10	15	11	65	Failed	
	3	30	45	40	75	Passed	
	4	35	50	35	?	?	

тто	Home	Marital	Annual	Defaulted
110	Owner	Status	Income	Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes























#### **Attribute Selection Measures**

Entropy (Information Gain) Gini index Gain Ratio

Entropy

$$Entropy(D) = -\sum_{i=1}^{m} p_i \log_2(p_i)$$

 ${\ensuremath{\mathfrak{P}}}_{i}$  is the fraction of records in  ${\ensuremath{\mathbb{D}}}$  that belongs to class  ${\ensuremath{\mathbb{C}}}_{i}$ Is the number of classes in D





- Information gain favors attributes with lots of distinct values
- Split information can be used to "normalized" information gain

$$SplitInfo(A) = -\sum_{j=1}^{v} \frac{\left|D_{j}\right|}{\left|D\right|} \times \log_{2}\left(\frac{\left|D_{j}\right|}{\left|D\right|}\right)$$

















#### Tree Pruning – Postpruning

- Buttom-up pruning of a fully constructed tree
  - Replace a subtree with a leaf node if it reduces testing error
    - How do we know whether it reduces testing error or not??
  - Pruning based on Minimum Description Length (MDL)

#### Estimate Testing Errors ...

- Use a pruning/validation set in addition to the training set
  - Usually 1/3 of the original training set
  - Good for algorithms that can be parameterized to obtains models with different levels of complexity















# About Decision Tree Classification ...

- Inexpensive to construct
- Extremely fast at classifying unknown records
- Easy to interpret for small-sized trees
- Accuracy is comparable to other classification techniques for many simple data sets













# Two Properties of a Rulebased Classifier Exhaustive Rules Every combination of the attribute values is covered by at least one rule Mutually Exclusive Rules No two rules are triggered by the same record













#### Rule Evaluation

Decide which conjunct should be added (or removed)



#### Rule Evaluation Measure (a)

Observed frequency vs. expected frequency

$$R(r) = 2\sum_{i=1}^{k} f_i \log(f_i / e_i)$$

For r1:  $f_1 = 50, f_2 = 5$  $e_1 = 55 \times 60/160, e_2 = 55 \times 100/160$ 







#### Indirect Rule Extraction

- Using decision tree
  - Rule generation
  - Exhaustive?? Mutually Exclusive??
- Using association rule mining
  - ${\scriptstyle \bullet}\,$  Find association rules in the form of  ${{\pmb A}}{\rightarrow}{c_i}$
  - Select a subset of the rules to form a classifier
    - Sort the rules based on confidence, support, and length
    - Add to a rule list one at a time
    - Add a default rule

#### Probabilistic Relationship between Attributes and Class

Ten middle-aged, divorced, male borrowers have defaulted on their loans, but would the 11<sup>th</sup> one default as well?

Bayes' Theorem  

$$P(A | B) = \frac{P(B | A)P(A)}{P(B)}$$
Prior and posterior probabilities
• P(A) and P(A|B)
• P(B) and P(B|A)

Bayesian Classification  

$$P(C_i | \mathbf{X}) = \frac{P(\mathbf{X} | C_i)P(C_i)}{P(\mathbf{X})}$$
**\* x** is a given record with attribute values  
(x<sub>1</sub>, x<sub>2</sub>, ..., x<sub>n</sub>), and C<sub>i</sub> is a class  
**\*** P(C<sub>i</sub> | **X**) is the probability of **x** belonging to  
class C<sub>i</sub> given **x**'s attribute values  
**\*** We predict that **x** belong to C<sub>i</sub> if  
P(C<sub>i</sub> | X) > P(C<sub>j</sub> | X) for j≠i

Calculate  $P(C_i | \mathbf{X})$ 

♦P(X) does not need to be calculated *Why??*♦P(C<sub>i</sub>)??
♦P(X|C<sub>i</sub>)??

Naive Bayesian Classification  
**\***
$$\mathbf{X} = (x_1, x_2, ..., x_n)$$
  
**\***Assume the attribute values are conditionally independent of one another (the *naive* assumption)  
 $P(\mathbf{X} | C_i) = \prod_{i=1}^n P(x_i | C_i)$   
 $= P(x_1 | C_i) \times P(x_2 | C_i) \times \dots \times P(x_n | C_i)$ 

## Attribute A<sub>k</sub> is Categorical

$$\label{eq:product} \begin{split} & \clubsuit_P\left(\left. \mathbf{x}_k \right| \mathbf{C}_i \right) \text{ is the fraction of number of records in } \mathbf{C}_i \text{ with value } \mathbf{x}_k \text{ for attribute } \mathbf{A}_k \end{split}$$



... Attribute 
$$A_k$$
 is Continuous-  
valued  
 $g(x,\mu,\sigma) = \frac{1}{\sqrt{2\pi\sigma}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$   
 $P(x_k | C_i) \rightarrow g(x_k,\mu_{c_i},\sigma_{c_i})$ 

ample Data							
TID	Home Owner	Marital Status	Annual Income	Defaulted Borrower			
1	Yes	Single	125K	No			
2	No	Married	100K	No			
3	No	Single	70K	No			
4	Yes	Married	120K	No			
5	No	Divorced	95K	Yes			
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7	Yes	Divorced	220K	No			
8	No	Single	85K	Yes			
9	No	Married	75K	No			
10	No	Single	90K	Yes			
11	No	Married	120K	??			

Naive Bayesian Classification Example ...

P(Default=N|HO=N,MS=M,AI=120K)
P(Default=Y|HO=N,MS=M,AI=120K)

#### ... Naive Bayesian Classification Example Annual Income, Default=No • $\mu$ =110, $\sigma$ =54.54 • P(AI=120K|No)=0.0072 Annual Income, Default=Yes

- μ=90, σ=5
- P(AI=120K|Yes)=1.2×10<sup>-9</sup>

#### Avoid Zero P(x<sub>k</sub>|C<sub>i</sub>) A zero P(x<sub>k</sub>|C<sub>i</sub>) would make the whole P(x|C<sub>i</sub>) zero To avoid this problem, add 1 to to each count, assuming the training set is sufficiently large that the effect of adding one is

- negligible
- Example
  - Low income:0Medium income: 990
  - High income: 10

#### About Naive Bayesian Classification

- The most accurate classification if the conditional independence assumption holds
- In practice, some attributes may be correlated
  - E.g. education level and annual income



- A directed acyclic graph (dag) encoding the dependencies among a set of variables
- A conditional probability table (CPT) for each node given its immediate parent nodes

















```
\begin{split} P(HD = Yes \mid BP = High, D = Healthy, E = Yes) \\ = \frac{P(BP = High \mid HD = Yes, D = Healthy, E = Yes)P(HD = Yes \mid D = Healthy, E = Yes)}{P(BP = High \mid D = Healthy, E = Yes)} \\ = \frac{P(BP = High \mid HD = Yes)P(HD = Yes \mid D = Healthy, E = Yes)}{\sum_{i=1}^{n} P(BP = High \mid HD = a_i)P(HD = a_i \mid D = Healthy, E = Yes)} \end{split}
```

= 0.59

#### About BBN

- Does not assume attribute independence
- Provides a way to encode domain knowledge
  - Robust to model overfitting
- Any node can be used an output node

#### **Bayes Error Rate**

- If the relationship between attributes and class is probabilistic, it is impossible to be 100% correct.
- Bayes Error Rate minimum achievable error rate for a given classification problem

#### Bayes Error Rate Example ...

- Identify alligators and crocodiles based on their lengths X
- P(X|Crocodile) is Gaussian with  $\mu$ =15 and  $\sigma$ =2
- •P(X|Alligator) is Gaussian with  $\mu$ =12 and  $\sigma$ =2



# ... Bayes Error Rate Example $Error = \int_{0}^{x} P(X \mid Crocodile) dX + \int_{x}^{\infty} P(X \mid Alligator) dX$ $\square$ $P(X = \hat{x} \mid Crocodile) = P(X = \hat{x} \mid Alligator)$ $\square$ $\hat{x} = 13.5$







- Similarity/distance measures
- More on this when we talk about clustering
   Index structures
- Local decision susceptible to noise
- ♦ Error rate <= (2 \* Bayes Error Rate) if k=1 and  $n \rightarrow \infty$













Decision Boundary of Linear  
SVM  

$$(\sum_{i=1}^{N} \lambda_i y_i \mathbf{X}_i \bullet \mathbf{X}) + b = 0$$
  
 $(\mathbf{X}_{ii}, y_i)$  are training records that satisfy  
 $y_i (\mathbf{W} \bullet \mathbf{X}_i + b) = 1 \Rightarrow$  Support Vectors















#### Kernel Functions

function kernel:

Polynomial kernel of  $K(\mathbf{X}_i, \mathbf{X}_i) = (\mathbf{X}_i \bullet \mathbf{X}_i + 1)^h$ degree h: Gaussian radial basis

 $K(\mathbf{X}_{i}, \mathbf{X}_{j}) = e^{-\|\mathbf{X}_{i} - \mathbf{X}_{j}\|^{2}/2\sigma^{2}}$ 

Sigmoid kernel:  $K(\mathbf{X}_{i}, \mathbf{X}_{i}) = \tanh(\kappa \mathbf{X}_{i} \bullet \mathbf{X}_{i} - \delta)$ 

#### Kernel Functions and SVM Classifiers

- Use of different kernel functions result in different classifiers
- There's no golden rule to determine which kernel function is better
- The accuracy difference by using different kernel functions is usually not significant in practice

#### Multiclass Classification with a Binary Classifier ...

- For k classes  $\{c_1, c_2, ..., c_k\}$ , train k binary classifiers, each classifies  $\{c_i, not-c_i\}$
- So how does the classification work??



Error-Correcti Coding (ECOC	ng Output C) Example	
Class	Codeword	
C <sub>1</sub>	1111111	
C <sub>2</sub>	0000111	
C <sub>3</sub>	0011001	
C <sub>4</sub>	0101010	
♦Classifiers' outp	ut: 0 1 1 1 1 1 1 1	

#### Error-Correcting Output Coding (ECOC)

- Encode each class label with a n-bit code word
- Train n binary classifiers, one for each bit
- The predicted class is the one whose codeword is the closest in Hamming distance to the classifiers' output

#### About ECOC

- If d is the minimum distance between any pair of code words, ECOC can correct up to  $\lfloor (d-1)/2 \rfloor$  errors
- There are many algorithms in coding theory to generate n-bit code words with given Hamming distance
- For multiclass classification, columnwise separation is also important

#### Other Classification Methods

- Rule-based
- Artificial Neural Network (ANN)
- Association rule analysis
- Genetic algorithms
- Rough Set and Fuzzy Set theory

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#### **Ensemble Methods**

- Use a number of *base* classifiers, and make a predication by combining the predications of all the classifiers
- Example
  - Binary classification
  - 3 classifiers, each with error rate 30%
  - Predict by majority vote
  - Error rate of the ensemble classifier??

#### Construct an Ensemble Classifier ...

- By manipulating the training set
  - Use a different subset of the training set to train each classifier
  - E.g. Bagging and Boosting
- By manipulating the input features
  - Use a different subset of the attributes to train each classifier

# ... Construct an Ensemble Classifier

- By manipulating the class labelsE.g. ECOC.
- By manipulating the learning algorithm
  - E.g. use of different kernel functions, introducing randomness in attribute selection in decision tree induction

#### Why Bagging/Boosting?

- How can we use one training set to train k classifiers?
  - Use the same training set for each classifier??
  - Evenly divide the training set into k subsets??

#### Bootstrap Sampling

- Uniformly samples the training set D with replacement
  - After a record is selected, it is added back to the training set ("replacement")
  - A record may be selected multiple times
- A bootstrap sample D<sub>i</sub>
  - |D<sub>i</sub>| = |D|
  - Contains roughly 63.2% of the original records + 1-(1-1/N)<sup>N</sup>  $\rightarrow$  1-1/e=0.632

## Bagging

Use a bootstrap sample for each classifier

# Bagging Example ♦Record (x,y)

- $\blacksquare \mathbf{x}$ : attribute
- y: class label
- Ensemble classifier: 10 classifiers, majority vote

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Baggin	g Exar	nple	– Dataset	
	x	Y	_	
	0.1	1		
	0.2	1		
	0.3	1		
	0.4	-1		
	0.5	-1		
	0.6	-1		
	0.7	-1		
	0.8	1		
	0.9	1		
	1.0	1		





#### About Bagging

- Reduces the errors associated with random fluctuations in the training data for *unstable classifiers*, e.g. decision trees, rule-based classifiers, ANN
- May degrade the performance of stable classifiers, e.g. Bayesian network, SVM, k-NN

#### Intuition for Boosting

- Sample with weights
  - hard-to-classify records should be chosen more often
- Combine the prediction of the base classifiers with weights
  - Classifiers with lower error rates get more voting power

# Boosting – Training For k classifiers, do k rounds of Assign a weight to each record Sample with replacement according to the weights Train a classifier M<sub>i</sub> Calculate error(M<sub>i</sub>) Update the weights of the records Increase the weights of the orrectly classified records Decrease the weights of the correctly classified records



 For each class, sum up the weights of the classifiers that vote for that class
 The class that gets the highest sum is the predicted class

#### **Boosting Implementation**

- How the record weights are updated
- How the classifier weights are calculated



#### Example of Accuracy Measures

#### Example

- Two classes C<sub>1</sub> and C<sub>2</sub>
- = 100 testing records with 50  $\rm C_1$  records and 50  $\rm C_2$  records
- $\blacksquare$  20  $C_1$  records misclassified as  $C_2$  , and 10  $C_2$  records misclassified as  $C_1$

#### Accuracy measures

- Accuracy and error rates??
- Confusion matrix??
- Precision and Recall??

# Evaluate the Accuracy of a Classifier

- The Holdout Method
  - Given a set of records with known class labels, use half of them for training and the other half for testing (or 2/3 for training and 1/3 for testing)

# Problems of the Holdout Method

- More records for training means less for testing, and vice versa
- Distribution of the data in the training/testing set may be different from the original dataset
- Some classifiers are sensitive to random fluctuations in the training data

#### Random Subsampling

- $\ensuremath{\textcircled{\sc Repeat}}$  the holdout method  $\ensuremath{\Bbbk}$  times
- $Take the average accuracy over the <math display="inline">{\bf k}$  iterations
- Random subsampling methods
  - Cross-validation
  - Bootstrap

#### K-fold Cross-validation

- Divide the original dataset into k nonoverlapping subsets
- Each iteration uses (k-1) subsets for training, and the remaining subset for testing
- Total errors are the sum of the errors in each iteration

#### Bootstrap

- Each iteration uses a bootstrap sample to train the classifier, and the remaining records for testing
- Calculate the overall accuracy:

 $\frac{1}{\iota} \sum_{i=1}^{k} (0.632 \times Acc(M_i)_{test\_set} + 0.368 \times Acc(M_i)_{all\_records})$ 

#### Predicating Continuous Values

- Regression methods
  - Linear regression
  - Non-linear regression
- Other methods
  - Some classification methods can be adapted to predict continuous values



Linear Regression Using Least-Squares Method  $w_{1} = \frac{\sum_{i=1}^{|D|} (x_{i} - \overline{x})(y_{i} - \overline{y})}{\sum_{i=1}^{|D|} (x_{i} - \overline{x})^{2}}$  $w_{0} = \overline{y} - w_{1}\overline{x}$ 



